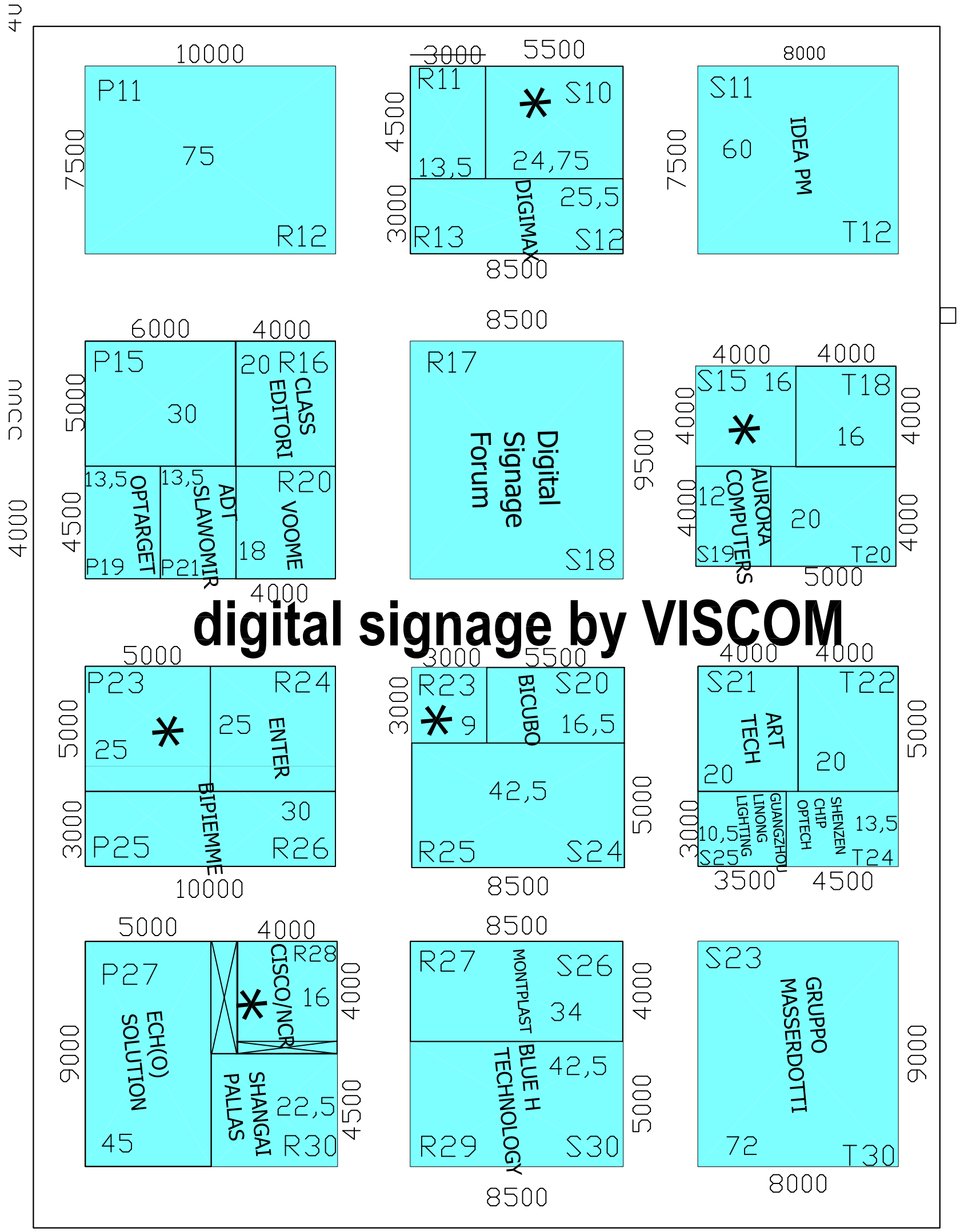digital signage by VISCOM