

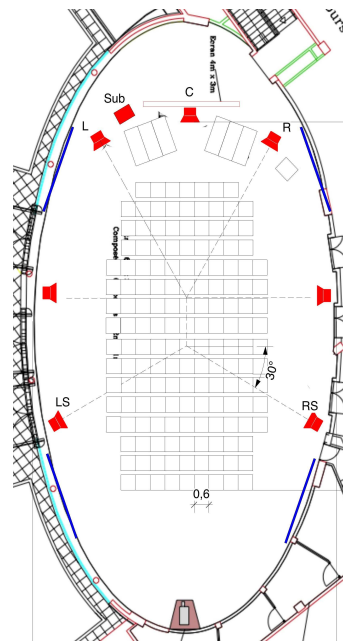
12^E FISM
FORUM INTERNATIONAL DU
SON MULTICANAL

The 12th FISM (International Multichannel Sound Forum)

October 21 – 23, 2009 Auditorium d'Eutelsat

Eutelsat Auditorium
70, rue Balard – Paris, France

Free admission on registration
www.siel-satis.com



Held within the scope of the SIEL/SATIS/RADIO exhibition. For its 12th edition, a year after the official launch of HDTV on the TNT network in France, the FISM will hold its 2009 forum at Eutelsat in Paris, on the theme “The state of multichannel broadcasting in HDTV at the international level”. Four countries will be invited : the United States, England, Russia and Poland; For the first time, we will discuss about the perceptive aspects related to multichannel/ 3D picture relationship. the conferences, debates and screenings will all offer simultaneous translation into English. Numerous screenings will be held with 3D images.

Wednesday, October 21

- 2 pm** Coffee
- 2:30 pm - 6:00 pm** ***Find out everything there is to know about multichannel sound; its modes of production, broadcasting and reception, the aesthetic and economic issues in HDTV and digital radio***
- 2:30 pm** *Presentation* by Jean José **Wanègue** and Franck **Ernault**, magazine RéalisaSon
- 3:30 pm** *Aesthetic and economic issues* by :
Christophe **Cabasse**, Sté Cabasse
James **Caselton**, Sté Dolby Lab
- 4:30 pm** Coffee break
- 5:00 pm** *An assessment of the processing of the audiodigital signal on television sets* by :
Pascal **Petitpas**, Labo FNAC
Matthieu **Parmentier**, France 2
Benoit **Renaud**, M6
Grégoire **Lenepveu**, Sté LTRT
- 6:00 pm** ***Award ceremony - 21st Grand Prix International de la Radio, by the URTI***
(There will be a special shuttle running between EUTELSAT and SIEL/SATIS/RADIO)

Thursday 22 October

- 9:00 am** Coffee
- 9:30 am** ***Introduction*** by Olivier **Milliès-Lacroix**, Directeur Commercial EUTELSAT and Michel **Filzi**, Directeur Général du Pôle Environnement-Industrie, Hôtellerie-Restaurant, Santé & NTIC de Reed Expositions France.
- 9:45 am** ***Opening*** by Emmanuel **Gabla**, of the French broadcasting regulatory body Conseil Supérieur de l'Audiovisuel
- 10:00 am** ***Multichannel sound for TVHD, an assessment of a year's experience in France (part 1)***
Panel discussion led by Jean Pierre Lacotte, HD Forum
Sébastien **Flatresse**, CSA
Alain **Besse**, CST
Pascal **Chevalier**, SIMAVELEC
Olivier **Malandra**, Directeur de l'électronique Grand public GFK
- 11:00 am** Coffee Break

- 11:15 am** ***Multichannel sound for TVHD, an assessment of a year's expérience in France (part 2)***
Panel discussion led by Jean Pierre **Lacotte**, HD Forum
Panelists :
Jean-Yves **Carabot**, TF1
Matthieu **Parmentier**, France 2
François **Mercet**, CANAL +
Benoît **Renaud**, M6
- 12:30pm–3:00 pm** ***Thematic lunch at the SIEL/SATIS/RADIO exhibition (There will be a special shuttle running between EUTELSAT and SIEL/SATIS/RADIO)***
- 3:00 pm** ***Multicanal sound for TVHD abroad***
• *The experience of a Russian TV station*
3:30 pm • *The experience of a Polish TV station*
- 4:00 pm** **Coffee Break**
- 4:30 pm** ***Broadcasting operas live in cinema auditoriums***

• Broadcasting from the New York Metropolitan Opera (Ciel écran): issues and prospects

• 2 June 2009 broadcast of the opera Don Giovanni, in Rennes, in multichannel sound and HD & 3D

Panelists :
Cyril **Becue** et Antoine **Lehembre**, Radio France
Jean Yves **Leseure**, coordinateur son
Jérôme **Daniel**, technique de prise de son HOA Orange Labs
Maryline **Clare**, chef du projet 3D sur DG
Aurélie **Rousseau**, organisation, régisseuse générale de l'opération
Dominique **Durand**, réalisateur 3D
Alain **Surrans**, Directeur de l'opéra de Rennes (sous réserve)

• The 16 July 2009 broadcast of the Julien Clerc show at the Theatre de Fourvière, in multichannel sound by David **Fresquet**, AMP and Dominique **Durand**, réalisateur
- 6:30–8:30 pm** **Cocktail**
- 8:30 pm-10:00 pm** ***Screening of excerpts from the MET, in 3D, Don Giovanni and the show by Julien Clerc***

Wednesday 22 October

- 9:30 am** **Coffee**
- 10:00 am** ***Multichannel Sound and HDTV abroad (part 2)***
Expériences de BskyB par David **Daniels**
- 11:00 am** ***The future of Multichannel Sound in HDTV and digital radio***
- Panel discussion led by Jean Pierre **Lacotte**, HD Forum
Panelists :
- Christophe **Cornillet**, NRJ 12
Yves **Lebras**, France 3
François **Rochiccioli**, Radio France
Jean Marc **Lhotel**, ingénieur indépendant /cinéma
Helmut **Wittek**, Schoeps GmbH
Dominique **Durand**, réalisateur
- 1:30 pm-2:00 pm** ***Lunch break***
- 2:00 pm** ***Multichannel Sound in “3D” images***
- Panel discussion led by Jean Pierre **Lacotte**, HD Forum
Panelists :
- *HDTV/3D* by Francis **Tellier**, HBS
 - *Video games and cinéma et le cinéma* by Jean François **Bau** et William **Flageollet**, AFSI (Association Française du Son à l'Image)
 - *Animation movies* by Benjamin **Bernard** et Clément **Carron** (LONGCAT audio technologie)
 - *Musical events* par Cyril **Becue**, Radio France et David **Fresquet** , AMP
 - *Sports* par **OPEN SKY**
- 3:30 pm** *Closing of the Forum* by Jean-Pierre **Lacotte**, President of HD Forum,
- Michel **Chabrol**, Sales Support Manager, Eutelsat and
Christian **Hugonnet**, FISM coordinator.

Simultaneous translation by INTERFACE

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