

News Release

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Suzuki's Triple Debut of its New DF70/80/90 EFI 4-Stroke Engines

Big on power, compact in size, Suzuki's launch of its new 70/80/90 hp engines sets a new standard for compact lightweight performance.

Suzuki will introduce the three new 4-stroke models for 2009. The all-new DF70, DF80, and DF90 bring to the market new options in power and performance. They deliver maximum power in a compact size, with the new DF90 set to become the lightest, smallest 4-stroke outboard in its class. All three new engines were unveiled for the very first time at the 2008 Miami International Boat Show on February 14th.

At the heart of each of these new 4-strokes is a new, more compact 4-cylinder Dual Overhead Cam (DOHC) powerhead with four-valves-per-cylinder and 1502 cm³ (91.7 cu. in.) displacement. These new 70-, 80-, and 90-horsepower models will feature many of the technical advancements Suzuki pioneered in the 4-stroke category, including digital sequential electronic fuel injection and solid state ignition for improved performance and efficiency, Suzuki's proven offset drive shaft for a compact design and better balance, a powerful 2.59:1 final drive ratio for quick hole shots and great top-end performance and a zero-maintenance self adjusting timing chain. The new DF70/80/90 4-strokes also feature a powerful 30-amp alternator to provide all the power boaters and fishermen need for all-day operation of pumps, marine electronics and other accessories.

Suzuki's compact powerhead and offset driveshaft help make the DF90 the smallest outboard in the 90-horsepower category. With an engine height of 147.9 cm, this new outboard is almost eight centimeters shorter than Suzuki's previous 90-horsepower 4-stroke – and up to twenty three centimeters shorter than competitive models. This translates to problem-free installation and more room around the transom for fishing and other activities. In addition to its compact physical dimensions, Suzuki expects the new DF90 to be the lightest

4-stroke outboard in its class.

This introduction is significant because it marks the first time Suzuki has replaced a 4-stroke model with a newer, better one.

“These new models bring serious advantages in performance, efficiency and size, and they deliver these benefits right to the heart of the European boating market. The new generation models are the first to showcase Suzuki’s advanced new design, from the sleek engine contours to the eye-catching graphics that reflect the technology and power of Suzuki”, said Mr.Yamamoto, Head of European Marketing Group, Suzuki Motor Corporation.

“Our engineers set out to develop outboard motors that represent all we’ve learned. Once again, Suzuki’s technology is set to give our 4-strokes the edge when it comes to performance”, added Mr. Yamamoto.

The compact size and light weight of the DF70, DF80, and DF90 make them an ideal power match for a wide variety of boats, including; FRP pleasure boats, sport fishing boats, RIBs and big aluminum boats.

The 80-horsepower DF80 is an entirely new entry for Suzuki Marine, opening up even more options for boat builders and boat owners to find the perfect combination of power, price and performance.

Suzuki offers a full range of advanced 4-stroke outboards from a small and portable 2.5 horsepower all the way up to the class-leading Big Block 300 horsepower V6 – including more fuel-injected models than any other manufacturer.

Suzuki is planning its European press launch for the new DF70, DF80, and DF90 in Finland during August 2008.

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