

Exhibitor's or Mark's name :	TRAVELZOO FRANCE
Stand number :	J043
Nomenclature :	Guide - Presse

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Press release text area

Travelzoo (NASDAQ: TZOO), a global Internet media company, announced today that it has attracted more than 150 new travel advertisers in the past 12 months, taking the total number of French advertisers using Travelzoo media solutions to 318. In addition to publishing travel deals to Travelzoo's growing French audience of 800,00 subscribers, up to 50% on this time last year, French hoteliers are leveraging Travelzoo's global audience of 21 million travel enthusiasts to attract international guests, from as far away as the United States and Japan.

New advertisers in the last 12 months include: Group Hôtels & résidences du Roy, Transavia, Riad dar Lea, Hôtel Villa d'Est, Brittany Ferries, Openskies, Euro Disney Associés S.C.A, Hôtel Alpina, Hôtel Bedford, Air France, Hôtel Renoir Cannes, Les 5 Djellabas, Moby France SA, Directours, Palais Medhi, Park inn Arcachon, Sheraton Brussels Hôtels, Suite Affaire Cannes Vieux Port, Spa Saint James & Albany Hôtel, Radisson Blu Resort & Thalasso among others.

Axel Mazerolles, country manager for Travelzoo France commented, "Travelzoo has now become an established advertising medium for French travel marketers, both from within France and from important inbound markets like the UK, Germany, Spain, Japan and the US. Like a fine bottle of wine, our audience gets better and more responsive with time. More than 21 million people around the world trust our recommendations, meaning we can have an immediate and significant impact on a travel company's demand. Indeed, just yesterday one of our holiday advertisers told me he took 30 bookings in 30 minutes from a deal published in our Top 20 newsletter."

Travel companies across France confirm Travelzoo's rising authority and impact in the French market:

Alexandre Roth, director, Hotel Villa d'Est, a Boutique Hotel in Strasbourg confirmed, "The first campaign results surprised us but by the second and third we were completely convinced. In the end it was a great success! The impact of Travelzoo's network is undeniable, their know-how is unparalleled. In addition to delivering convincing results, Travelzoo has a team that is available, dynamic and competent".

About Travelzoo

Travelzoo Inc is a global Internet media company. With 21 million subscribers in North America, Europe, and Asia Pacific and 22 offices worldwide, Travelzoo(r) publishes deals from more than 2,000 travel and entertainment companies. Travelzoo is independently owned and operated by Travelzoo (Asia) Ltd. and Travelzoo Japan K.K. under a license agreement with Travelzoo Inc.