



The workshops:

- **“Using the online Exhibitor Guide to prepare for your show”**
 - ✓ Viewing your exhibitor space
 - ✓ How to carry out all the necessary formalities, your entry in the new products guide,
 - ✓ How to order invitations, VIP badges...

- **“Oversee all your technical or logistical requirements”**
 - ✓ Turnkey stands
 - ✓ Orders for carpets, partitions, various fittings...
 - ✓ All questions relating to build up or dismantling...

- **“Managing various specific orders”**

in conjunction with the Viparis team (formerly Paris Expo)

 - ✓ Orders for electricity, slings, water, telephone, compressed air...
 - ✓ Orders for car parking spaces
 - ✓ Available services (room hire, Internet access...)



- **“Choosing the right communication tools for your goals”**
 - ✓ Attracting targeted visitors to your stand
 - ✓ Communication on the show documents
 - ✓ Raising your profile (web, on site visibility...)

- **“Managing your contacts efficiently with the programmable badge reader”**

with a demonstration by the provider.

 - ✓ How to measure the contacts secured on your stand
 - ✓ How to exploit them optimally

- **“Take part in the competitions in order to promote your innovations and new products”**
 - ✓ Innovation Awards
 - ✓ Design Trophies

- **“Using the show PR agency to increase your media coverage”**

working with the André Sudrie agency

 - ✓ Assistance in order to create your Press kit
 - ✓ All services provided by the Press Agency on the show